Local Market Update — January 2025A Research Tool Provided by Bonita Springs-Estero Board of Realtors®



Bonita Springs-Estero

Single Family	January			Year to Date		
Key Metrics	2024	2025	% Change	Thru 1-2024	Thru 1-2025	% Change
New Listings	271	341	+ 25.8%	271	341	+ 25.8%
Pending Sales	130	145	+ 11.5%	130	145	+ 11.5%
Closed Sales	64	95	+ 48.4%	64	95	+ 48.4%
Days on Market Until Sale	46	64	+ 39.1%	46	64	+ 39.1%
Median Sales Price*	\$692,000	\$765,000	+ 10.5%	\$692,000	\$765,000	+ 10.5%
Average Sales Price*	\$1,160,889	\$945,610	- 18.5%	\$1,160,889	\$945,610	- 18.5%
Percent of List Price Received*	96.1%	95.7%	- 0.4%	96.1%	95.7 %	- 0.4%
Inventory of Homes for Sale	648	878	+ 35.5%		_	_
Months Supply of Inventory	5.7	7.9	+ 38.6%		_	_

Condo		January			Year to Date		
Key Metrics	2024	2025	% Change	Thru 1-2024	Thru 1-2025	% Change	
New Listings	296	358	+ 20.9%	296	358	+ 20.9%	
Pending Sales	104	127	+ 22.1%	104	127	+ 22.1%	
Closed Sales	75	75	0.0%	75	75	0.0%	
Days on Market Until Sale	50	79	+ 58.0%	50	79	+ 58.0%	
Median Sales Price*	\$474,000	\$480,000	+ 1.3%	\$474,000	\$480,000	+ 1.3%	
Average Sales Price*	\$714,803	\$630,050	- 11.9%	\$714,803	\$630,050	- 11.9%	
Percent of List Price Received*	95.9%	95.3%	- 0.6%	95.9%	95.3%	- 0.6%	
Inventory of Homes for Sale	677	1,048	+ 54.8%	_	_	_	
Months Supply of Inventory	6.6	11.6	+ 75.8%	_	_	_	

^{*} Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.





A rolling 12-month calculation represents the current month and the 11 months prior in a single data point. If no activity occurred during a month, the line extends to the next available data point.